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Melleefresh Invincible

Melleefresh Invincible
Submitted by Don Graham

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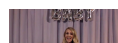
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Melleefresh is definitely that - Fresh. She is like a cool breeze on a sultry day or a patch of blue in a dark sky. Her energy is palpable. Talking to Melleefresh is like talking to a 25 year old artist with 30 years of music business experience. And that's exactly what her career has been, three decades of going through the ups and downs, the highs and lows of the entertainment industry and she continues to thrive without a jaded bone in her body. Melleefresh has been an avant-garde artist, vocalist, and music producer in the Canadian arts and music scene and has been seducing audiences with husky, dominatrix-style vocals or singing about murder behind a cartoonish Betty Boop-like delivery, there's always a wink in Melleefresh's eye.

She was nominated for a Juno Award for Best Dance Recording in 2008 for "Afterhours", one of several collaborations with electro/progressive producer deadmau5. Melleefresh has collaborated are Dirty 30 (Alixander III), Billy Newton-Davis, deadmau5, Calvertron, Hoxton Whores, 40oz Profits, Gettoblaster, Jerome Robins, Crossfingers, MC Flipside, dj genderfluid, and SpekrFreks. She is an inimitable reference point for the cut-throat, competitive intersection that is music, business, and being a woman in the thick of it all. "I had begun writing and singing my own music, and decided at one point I wanted to do more," she recalls. "But what I really wanted was to be able to control my own music, and maybe form a label. One of my first labels, Nepotism Records, had a motto of 'Family, Friends, or F*** Off, I guess I do continue to work more with people I know, but I have not had any major f*** offs! That said it's been a lot of ups and downs. There have been some battles... Some ridiculous lawsuits... And also some amazing collaborations and performances. To this day, I find the constant search for new talent to work with has always been so exciting! That, and to develop new genres of music. I am continually evolving as an artist, and always trying out new vocals and musical styles with every different artist I work with. It's been such a great discovery process, both creatively and from a business



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perspective. I love the evolution of it all!”

Talking to Melleefresh you can't help but feel optimistic as she continues to see the future as being bright and welcoming to the new shifts in the music world. Rather than seeing the glass half empty or half full, this vibrant artist is happy to have a glass with which to work. Her latest album, 'Invincible', gives a good insight into the mind of Melleefresh, both with content and the title, she truly feels Invincible. With Melleefresh's extensive credits, accolades this artist continues to soar sky-high; never idle, she releases new music frequently — including the latest LP, 'Invincible', and a special series of Redux re-issues slated for this celebratory year.

She is also the co-founder of Play Deep, a state-of-the-art recording studio in London, England, with DJ Spydabrown (Zachary Spider Brown-Smith). There, they have played host to recording sessions for the likes of The Spice Girls, Ellie Goulding, Rita Ora, Chance the Rapper, Childish Gambino, Nadia Rose, DJ Jazzy Jeff, Gigs and Offset.

Melleefresh has proven over and over again she is “Invincible”.

For more about Melleefresh visit:

<https://melleefresh.com/>

<https://www.instagram.com/melleefresh/>

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